

PhD in Business Administration

Several Ph.D. Scholarships Available

SKEMA Business School welcomes applications to its Ph.D. program. The PhD in Business Administration at SKEMA is a selective, four-year, full-time program with two specializations:

1. Finance and Accounting;
2. Management.

It forms part of the research activities of the FAIRR Research Center in Finance & Accounting and the KTO Research Center in Management. It is designed to provide doctoral students with a solid education in areas needed to carry out cutting-edge theoretical and empirical research. The program further offers seminars, reading programs and research workshops. All the courses and seminars are held in English. Our seminar program is very rich and will enable students to meet top researchers from around the world. Successful graduates will receive a Ph.D. degree from SKEMA Business School and a French state doctoral degree from the Université Côte d'Azur.

Preference will be given to qualified applicants who best fit the research interests of the FAIRR and KTO Research Centers. Supervisors in finance and accounting include: Florencio Lopez-de-Silanes (corporate governance, law and finance); Armin Schwienbacher (entrepreneurial finance, crowdfunding, fintech, and venture capital); Helen Bollaert (behavioral corporate finance, mergers and acquisitions); Wan Ni Lai (asset pricing); and Roland Königgruber (financial accounting, accounting regulation). Supervisors in management include: Zakaria Babutsidze (digital consumer behavior, digital media, competition); Francesco Castellaneta (strategy, entrepreneurship, machine learning for strategy formulation); Bruno Cirillo (innovation; strategy, organizational learning, corporate venturing); Bernard Sinclair-Desgagné (Theory of incentives, Environmental economics, Corporate social responsibility, Economics of science and innovation); Ludovic Dibiaggio (Innovation, knowledge base organization, digital transformation, regional dynamics); Isabelle Walsh (Bibliometrics, IT usage, knowledge management, mixed design grounded theory, values and identity).

Most students are supported by a combination of scholarships and appointments as teaching and research assistants. The financial support is sufficient to cover living expenses. We also provide financial support for conference presentations.

Since SKEMA is a multi-campus business school, accepted candidates will be located on the campus of their supervisor. This program cannot be done on a part-time basis and students are expected to be on the campus on a regular basis. However, short visiting stays of up to 6 months in another research institution are encouraged.

COURSE STRUCTURE

PhD in Business Administration – Core Courses			
Advanced econometrics		40 hours	
Contract theory		15 hours	
<i>Finance & Accounting - Specialization courses</i>		<i>Management - Specialization courses</i>	
Behavioral Corporate Finance	15 hours	Strategy	20 hours
Theory of Accounting	15 hours	Knowledge Base and Innovation	20 hours
International Corporate Finance and Governance	15 hours	Literature and Bibliometrics	20 hours
Asset Pricing	15 hours		

DATA ACCESS

Moreover, our researchers have access to a wide range of databases, including WRDS (CRSP, Compustat, WorldScope, ISS, IBES, etc...), DealScan, SDC Platinum, Datastream, IODS and Bankscope.

FACULTY PUBLICATIONS

Faculty aims at the highest standards of academic excellence and has published in top-tier journals such as: *Econometrica*; *Quarterly Journal of Economics*; *American Economic Review*; *Journal of Political Economy*; *Review of Economics and Statistics*; *The RAND Journal of Economics*; *American Economic Journal: Applied Economics*; *American Economic Journal: Economic Policy*; *Economic Journal*; *Organization Science*; *Strategic Management Journal*; *Journal of Business Venturing*; *Research Policy*; *Journal of Finance*; *Journal of Financial Economics*; *Journal of Financial and Quantitative Analysis*; *Review of Finance*; *Management science*.

ABOUT SKEMA

SKEMA Business School is an EQUIS, AACSB and AMBA -accredited academic institution. SKEMA is one of Europe's fastest growing business schools. It currently operates on three continents with campuses in France (Sophia Antipolis, Lille and Paris), China (Suzhou), Brazil (Belo Horizonte) and the US (Raleigh – NC State campus).

The school offers a wide range of management & business programs, taught in English and in French, at Bachelor, Master and Doctoral levels, as well as Executive Education. More than 8500 students are currently enrolled in the school worldwide. SKEMA is positioning itself as the leadership school, training the pioneer knowledge economy decision-makers throughout the world.

APPLICATION PROCEDURE

Application forms are available at <https://www.skema.edu/programmes/phd-in-business-administration>. For intake in September 2019, applications can be submitted from the beginning of January 2019 until the end of April 2019. Please send the complete application package by email to vanessa.vanmael@skema.edu. Decisions are made early May by a formal selection committee.